

# ebrary

โดย... จิรวัดน์ พรหมพร

[jirawat@book.co.th](mailto:jirawat@book.co.th)

แผนกสนับสนุนฝ่ายทรัพยากร

อิเล็กทรอนิกส์ทางการศึกษา

บริษัท บัค โปรโมชัน แอนด์ เซอร์วิส จำกัด

- **ebrary เป็นฐานข้อมูลหนังสืออิเล็กทรอนิกส์ หรือ ebook ก่อตั้งขึ้นในปี 1999**
- **ครอบคลุม 16 สาขาวิชาหลัก**
- **จากสำนักพิมพ์ชั้นนำมากกว่า 220 สำนักพิมพ์ เช่น Oxford University Press, Cambridge University Press, Cornell University Press, Harvard University Press, Springer, John Wiley & Sons, MIT Press, Taylor & Francis, The McGraw-Hill Companies เป็นต้น**

- **Business & Economics**
- **Computers & IT**
- **Education**
- **Engineering & Technology**
- **History & Political Science**
- **Humanities**
- **Interdisciplinary & Area Studies**
- **Language, Literature & Linguistics**
- **Law, International Relations & Public Policy**
- **Life Sciences**
- **Medical**
- **Nursing & Allied Health**
- **Physical Sciences**
- **Psychology & Social Work**
- **Religion, Philosophy & Classics**
- **Sociology & Anthropology**

- **Simple Search**
- **Advanced Search**
- **Browse**

## iGroup Demonstration Site

[Info](#) [Search](#) [QuickView](#) [Bookshelf](#)Signed in as: teng [English](#) | [My Settings](#) | [Sign Out](#) | [Help](#)

Simple Search:

 [Search ebrary](#)[Advanced](#)[All Subjects](#)

## Welcome to ebrary!

Your library has access to [Academic Complete](#), a growing e-book collection spanning all academic subject areas.

Below are a few easy steps to help you get started. For further support and troubleshooting, please visit our [online training site](#).

## Getting Started

1. **Conduct a search** – Use simple or advanced.
2. **Open a document** – Click on the title name or jacket.
3. **Explore the document** – Navigate to search terms, search the document for key words, jump to relevant chapters, flip through pages.
4. **Highlight text and take notes** – Create a bookshelf (if needed) to save and organize your research.
5. **Use InfoTools** – Link out to other online resources to expand your research.
6. **Print pages, and copy and paste text** – ebrary provides automatic citations with a URL hyperlink back to the source.
7. **Manage, archive and share research** – Organize your bookshelf and email folders to peers.

If your institution offers ebrary's Plug-in or Unity Reader, which offer added functionality, launch it by clicking on the ebrary Reader button.

[Get Quick Guide](#)[View Training Video](#)[Sign Up for Training](#)

## Sample Titles

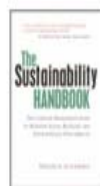
To open a document, click on the jacket or title.



*Twenty-First Century Gateways: Immigrant Incorporation in Suburban America*,  
by Audrey Singer  
(Brookings Institution, 2008) [VIEW THIS TITLE](#)



*Whoever Tells the Best Story Wins: How to Use Your Own Stories to Communicate with Power and Impact*,  
by Annette Simmons  
(AMACOM, 2007) [VIEW THIS TITLE](#)



*Sustainability Handbook: The Complete Management Guide to Achieving Social Economic and Environmental Responsibility*,  
by William Blackburn  
(Earthscan, 2007) [VIEW THIS TITLE](#)



*Matters of Exchange: Commerce, Medicine and Science in the Dutch Golden Age*,  
by Harold John Cook (Yale University Press, 2007) [VIEW THIS TITLE](#)

Simple Search:

Search ebrary

[Advanced](#)[All Subjects](#)**Select a subject**

- [Agriculture](#)
- [Auxiliary Sciences of History](#)
- [Bibliography, Library Science, Information Resources \(General\)](#)
- [Education](#)
- [Fine Arts](#)
- [General Works](#)
- [Geography, Anthropology, Recreation](#)
- [History \(General\) and History of Europe](#)
- [History: America](#)
- [Language and Literature](#)
- [Law](#)
- [Medicine](#)
- [Military Science](#)
- [Music and Books on Music](#)
- [Naval Science](#)
- [Philosophy, Psychology, Religion](#)
- [Political Science](#)
- [Science](#)
- [Social Sciences](#)
- [Technology](#)

เลือกไล่เรียงหัวข้อที่ต้องการ

## iGroup Demonstration Site

[Info](#)[Search](#)[QuickView](#)[Bookshelf](#)

Simple Search:

**1** **2**[Advanced](#)[All Subjects](#)

### Welcome to ebrary!

Your library has access to [Academic Complete](#), a growing e-book collection spanning all academic subject areas.

Below are a few easy steps to help you get started. For further support and troubleshooting, please visit our [online training site](#).

### Getting Started

[Get Quick Guide](#)

### Sample Titles

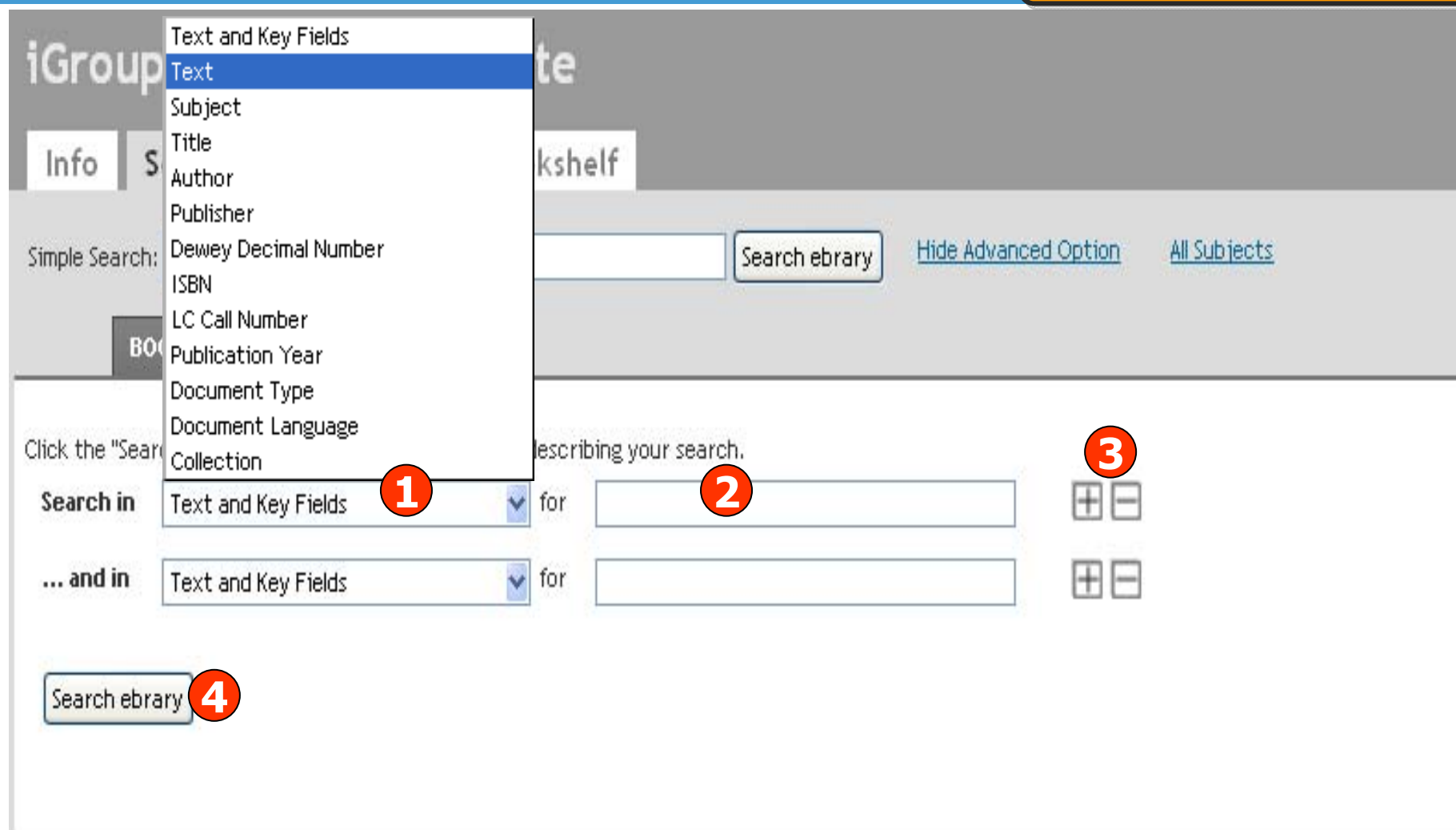
To open a document, click on the jacket or title.



*Twenty-First Century Gateways: Immigrant Incorporation in the United States*  
by Audrey Singer  
(Brookings Institution, 2008) [VIEW THIS TITLE](#)

**1. พิมพ์คำหรือวลีที่ต้องการสืบค้น แล้วคลิก Search ebrary**

**2. หรือ คลิกที่ Advanced เพื่อเลือกสืบค้นขั้นสูง**



The screenshot shows the ebrary Advanced Search interface. A dropdown menu is open, listing search fields: Text and Key Fields, Text, Subject, Title, Author, Publisher, Dewey Decimal Number, ISBN, LC Call Number, Publication Year, Document Type, Document Language, and Collection. The 'Text and Key Fields' option is highlighted with a red circle labeled '1'. Below the dropdown, there are two rows of search criteria. The first row has a dropdown set to 'Text and Key Fields' (labeled '1'), followed by the word 'for' and a text input field (labeled '2'). To the right of the input field are two icons: a plus sign in a square and a minus sign in a square (labeled '3'). The second row is identical. At the bottom left, there is a 'Search ebrary' button (labeled '4').

**1. ระบุเขตข้อมูลที่ต้องการ**

**2. ใส่คำค้นหรือวลี**

**3. เลือกเพิ่มหรือลดช่องคำค้น**

**4. คลิก Search ebrary**



Info Search QuickView Bookshelf Signed in as: ter

# Search Results

Simple Search: "global warming" Search ebrary [Advanced](#) [All Subjects](#)

BOOK RANK CHAPTER RANK RECENT

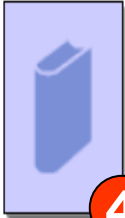
▼ Focus your search using: ☒ Any of the selected subjects (e.g. Math OR Science) ☐ All of the selected subjects (e.g. Math AND Science)

<input type="checkbox"/> United States	<input type="checkbox"/> Economic Aspects	<input type="checkbox"/> Greenhouse Effect, Atmospheric
<input type="checkbox"/> Climatic Changes	<input type="checkbox"/> Environmental Policy	<input type="checkbox"/> Prevention
<input type="checkbox"/> Environmental Aspects	<input type="checkbox"/> Research	<input type="checkbox"/> Moral And Ethical Aspects
<input type="checkbox"/> Government Policy	<input type="checkbox"/> Pollution	<input type="checkbox"/> Power Resources
<input type="checkbox"/> Congresses	<input type="checkbox"/> Economic Development	<input type="checkbox"/> Renewable Energy Sources

Search ebrary

Showing 1 - 20 of 3,621 items [Export Search Results](#) (The export process will take about 17 seconds)

Sort results by: Relevance | [Title](#) | [Contributor](#) | [Publisher](#) | [Date](#)



**Global Warming Risk Reference** ebrary Reader

Author: [Johansen, Bruce E.](#)

Publisher: [Greenwood Publishing Group, Incorporated](#)

Released: 2001

Subjects: [Global warming.](#)

[Show Table of Contents](#) [Find Similar](#) [Add to My Bookshelf](#)

1. แสดงจำนวนผลลัพธ์ที่ได้
2. เลือกรูปแบบการแสดงผล
3. คลิกเลือกเรื่องที่ต้องการ
4. หรือ เลือกแสดงหน้าสารบัญของหนังสือ
5. เลือกจำกัดผลลัพธ์ให้แคบลง
6. เลือกค้นหาหนังสือที่เนื้อหาคล้ายกัน
7. คลิกที่ **Add to My Bookshelf** เพื่อจัดเก็บหนังสือไว้ในชั้นหนังสือส่วนตัว

iGroup Demonstration Site

Info Search **Quick View** Bookshelf

English

Search ebrary Advanced All Subjects

InfoTools

Copy  
Print  
Define  
Explain  
Locate  
Who  
Search all documents  
Search Library  
Search Web  
Search News  
Search Video  
Search Images  
Go To URL  
Create Note

Substance Abuse  
Addictioner's Guide to --  
Effective Treatments

E. THOMAS DOWD, PhD  
LOREEN RUGLE, PhD, Editors

ebriary Reader Page i (1 of 298)

TOC NOTES(0)

Search Document Add to My Bookshelf

- Cover
- Contents
- Contributors
- Series Editor's Note
- 1. Substance Abuse in American Society
- 2. Outcome Research in Substance Abuse Treatment
- 3. The Case of "Paul"
- 4. A Psychodynamic Approach to Treatment
- 5. Behavioral Systems Approach
- 6. Cognitive Therapy of Substance Abuse
- 7. Thinking Your Way Clean: Rational Emotive Behavior Therapy With a Poly-Substance Abuser
- 8. Client-Centered and Holistic Approach for Older Persons With Addiction Problems
- 9. Client-Driven, Research-Guided Treatment for Substance Users: Bringing Harm Reduction to Clinical Practice
- 10. Relapse Prevention and Harm Reduction in the Treatment of Co-Occurring Addiction and Mental Health Problems

**Quick View** เป็นหน้าแสดงเนื้อหาของหนังสือซึ่งไม่จำเป็นต้องลงโปรแกรม Reader สามารถอ่าน คัดลอก สิ่งพิมพ์ หรือ ค้นหาข้อมูลอื่นๆ จากเว็บที่มีให้บริการได้ทันที

iGroup Demonstration Site

Info Search Quick View Bookshelf Eng

Search ebrary Advanced All Subjects

InfoTools ebrary Reader Page i (1 of 298)

TOC NOTES(0)

Search Document Add to My Bookshelf

**SUBSTANCE ABUSE**

— A PRACTITIONER'S GUIDE TO —

**COMPARATIVE TREATMENTS**

E. THOMAS DOWD, PhD  
LOREEN RUGLE, PhD, Editors

- Cover
- Contents
- Contributors
- Series Editor's Note
- 1. Substance Abuse in American Society
- 2. Outcome Research in Substance Abuse Treatment
- 3. The Case of "Paul"
- 4. A Psychodynamic Approach to Treatment
- 5. Behavioral Systems Approach
- 6. Cognitive Therapy of Substance Abuse
- 7. Thinking Your Way Clean: Rational Emotive Behavior Therapy With a Poly-Substance Abuser
- 8. Client-Centered and Holistic Approach for Older Persons With Addiction Problems
- 9. Client-Driven, Research-Guided Treatment for Substance Users: Bringing Harm Reduction to Clinical Practice
- 10. Relapse Prevention and Harm Reduction in the Treatment of Co-Occurring Addiction and Mental Health Problems

คลิกที่ ebrary Reader สำหรับผู้อ่านที่ต้องการใช้เครื่องมือที่ ebrary จัดทำไว้ เพื่ออำนวยความสะดวกในการใช้หน้าที่การทำงานต่างๆ ที่จำเป็น เช่น การ คัดลอก, การ Highlight, InfoTools, Speech, Citation Format เป็นต้น



- Define ▶
- Explain ▶
- Locate ▶
- Translate ▶
- Who ▶
- Search Document...
- Search All Documents ▶
- Search Web ▶
- Search Web Resources ▶
- Highlight ▶
- Add To Bookshelf
- Copy Text...
- Copy Bookmark
- Print...
- Print Again
- Toggle Automenu
- Preferences...
- Help...
- About ebrary Reader...

# Radio Frequency Identification Technologies

## A Workshop Summary

Committee on **Radio Frequency Identification** Technologies  
 Computer Science and Telecommunications Board  
 Division on Engineering and Physical Sciences

NATIONAL RESEARCH COUNCIL

TOC Notes Speech Prefs

### Table of Contents

- FrontMatter
- Overview
- 1 Technology and Applications
- 2 Society and Culture
- Appendixes

### Radio Frequency Identification Technologies: A Workshop Summary

Committee on Radio Frequency Identification Technologies (Contributor)

51 Pages

ebLicenseTypes: MT ASUB

ISBN: 978-0-309-09543-3

Publisher Loc.: Washington, DC, USA

Publisher: National Academies Press

Classification: Radio frequency identification systems. | Radio telemetry. | Electronic books. -- local

Language: en

Original Pub. Date: 2004

LC Call No.: KF27 -- .R34 2004eb

Date Published: 2004

<b>Define</b>	▶
Explain	▶
Locate	▶
Translate	▶
Who	▶
Search Document...	
Search All Documents	▶
Search Web	▶
Search Web Resources	▶
Highlight	▶
Add To Bookshelf	
Copy Text...	
Copy Bookmark	
Print...	
Print Again	
Toggle Automenu	
Preferences...	
Help...	
About ebrary Reader...	

**Define** = สืบค้นความหมายของคำในพจนานุกรม

**Explain** = สืบค้นความหมายของคำในสารานุกรม

**Locate** = ค้นหาสถานที่ในแผนที่

**Translate** = แปลคำศัพท์เป็นภาษาอื่นๆ

**Who** = รายละเอียดข้อมูลเกี่ยวกับบุคคล

**Search Document** = สืบค้นคำที่ต้องการภายในเอกสารนี้

**Search All Documents** = สืบค้นจากทุกเอกสาร

**Search Web** = สืบค้นใน website อื่น เช่น Google

**Search Web Resources** = สืบค้นจากฐานข้อมูลออนไลน์ที่บอกรับเป็นสมาชิก เช่น ProQuest, Wiley InterScience, Nature,

**Highlight** = เน้นคำหรือประโยคที่ต้องการ

**Add To Bookshelf** = ทำสำเนาชื่อเรื่องเก็บไว้ใน Bookshelf

Define ▶
Explain ▶
Locate ▶
Translate ▶
Who ▶
Search Document... ▶
Search All Documents ▶
Search Web ▶
Search Web Resources ▶
Highlight ▶
Add To Bookshelf
Copy Text...
Copy Bookmark
Print...
Print Again
Toggle Automenu
Preferences...
Help...
About ebrary Reader...

**Copy Text** = คัดลอกส่วนเนื้อหาที่ต้องการพร้อมรายการทางบรรณานุกรม เพื่อนำไปวางไว้ใน MS Word

**Copy Bookmark** = คัดลอก URL ของเอกสาร

**Print** = สั่งพิมพ์เอกสาร

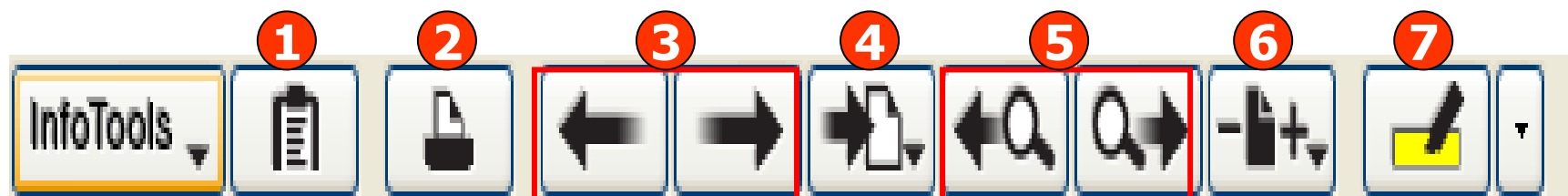
**Print Again** = สั่งพิมพ์เอกสารอีกครั้งกรณีที่เกิดปัญหา

**Toggle Automenu** = ตั้งค่าแสดง InfoTools อัตโนมัติเมื่อเลือกคำ

**Preferences** = ตั้งค่า zoom, highlight color, citation format

**Help** = เปิดหน้าต่าง Help

**About ebrary Reader** = เกี่ยวกับ ebrary Reader



1. คัดลอกส่วนเนื้อหาที่ต้องการ
2. สั่งพิมพ์เอกสาร
3. ไปหน้าก่อนหน้าหรือหน้าต่อไป
4. ไปหน้าเอกสารที่ระบุ
5. ไปหน้าที่ปรากฏคำค้นที่ขึ้น **highlight** ก่อนหน้าหรือหน้าต่อไป
6. ย่อ/ขยายหน้าเอกสาร
7. เลือกสีเพื่อทำ **highlight**, **attach note** หรือ **create links**

**Highlight**

**Attach Note**

**Create Links**

**Bookshelf**



Welcome to ebrary

Username:

Password:

3

[Send me my password](#)

[Sign In](#)

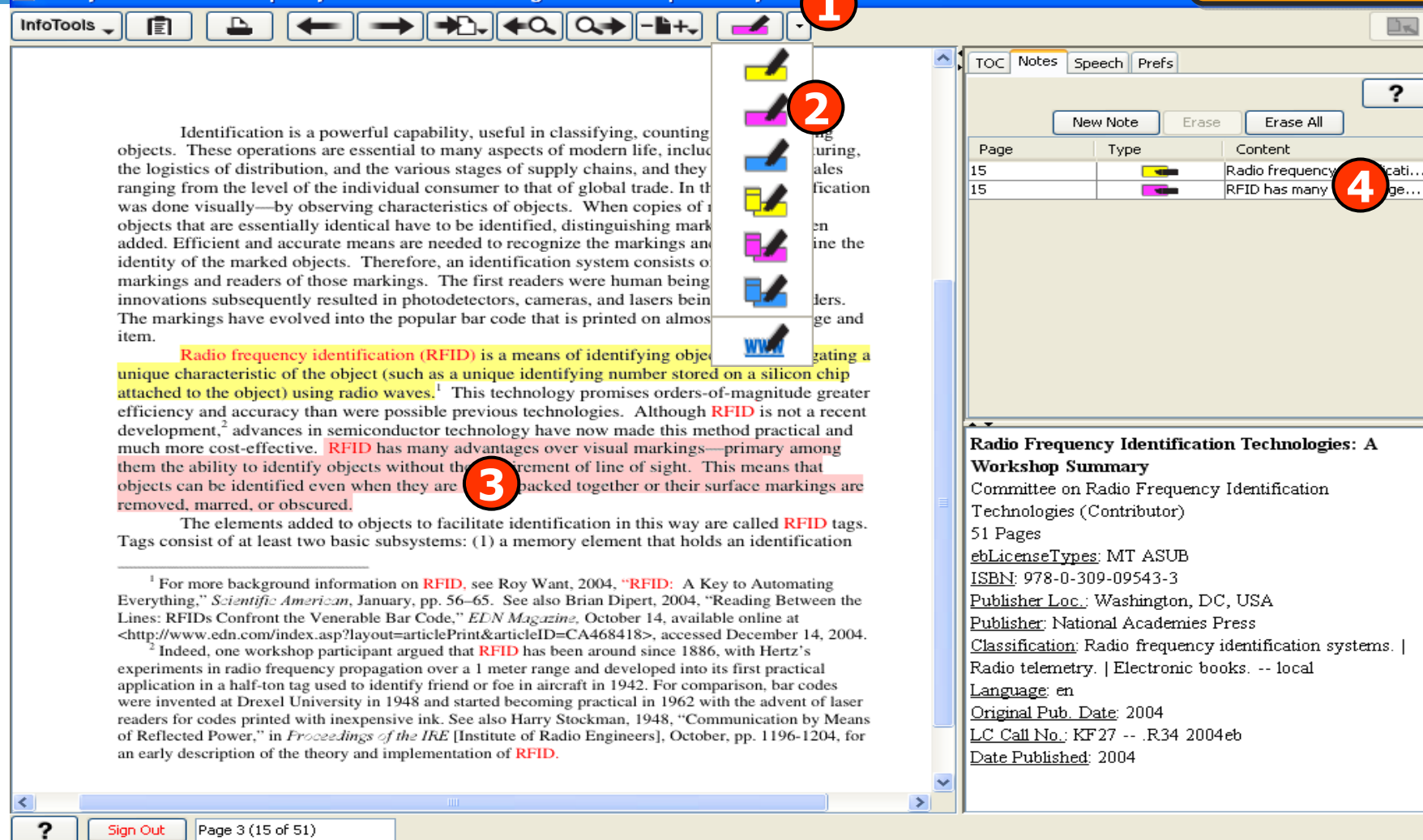
Note: This site requires Javascript and only works with cookie-enabled browsers.

[Create an account.](#)

2

**การสร้าง account** เหมาะสำหรับผู้ที่ต้องการทำ **Highlight, Notes** และเก็บหนังสือที่สนใจใน **Bookshelf**

- 1. คลิก Sign In**
- 2. คลิกที่ Create an account เพื่อสร้าง account ส่วนตัว**
- 3. หรือ สำหรับผู้ใช้ที่มี account อยู่แล้ว ให้ระบุ Username และ Password แล้วคลิก Sign In เพื่อเข้าใช้งาน**



The screenshot shows the ebrary Reader interface. The main text area displays a paragraph about identification technologies. A sidebar on the right contains a list of highlighting tools, including a yellow highlighter, a pink highlighter, and a blue highlighter. The right-hand panel shows a table of contents and a list of highlights. The table of contents lists the following items:

Page	Type	Content
15	Yellow	Radio frequency identification technologies...
15	Pink	RFID has many advantages...

The list of highlights on the right includes the following information:

- Radio Frequency Identification Technologies: A Workshop Summary**
- Committee on Radio Frequency Identification Technologies (Contributor)
- 51 Pages
- ebLicenseTypes: MT ASUB
- ISBN: 978-0-309-09543-3
- Publisher Loc.: Washington, DC, USA
- Publisher: National Academies Press
- Classification: Radio frequency identification systems. | Radio telemetry. | Electronic books. -- local
- Language: en
- Original Pub. Date: 2004
- LC Call No.: KF27 -- .R34 2004eb
- Date Published: 2004

At the bottom of the interface, there is a status bar with a question mark icon, a "Sign Out" button, and a page indicator showing "Page 3 (15 of 51)".

1. คลิกที่ Display the Highlight menu

2. เลือกสีที่ต้องการ

3. เลือกส่วนที่ต้องการทำ Highlight

4. แสดงรายละเอียดของหน้าที่มีการทำ Highlight

**ebrary Reader - Radio Frequency Identification Technologies: A Workshop Summary**

InfoTools [Icons]

Identification is a powerful capability, useful in classifying, counting objects, essential to many aspects of modern life, including the log various stages of supply chains, and they ranging from the local consumer to that of global trade. In the past, the characteristics of objects. When copies of objects that are essentially identical have to be identified, distinguishing markings added. Efficient and accurate means are needed to recognize the markings and identity of the marked objects. Therefore, an identification system consists of readers, innovations subsequently resulted in photodetectors, cameras, and lasers being used. The markings have evolved into the popular bar code that is printed on almost every item.

**Radio frequency identification (RFID)** is a means of identifying objects by interrogating a unique characteristic of the object (such as a unique identifying number stored on a silicon chip attached to the object) using radio waves.<sup>1</sup> This technology promises orders-of-magnitude greater efficiency and accuracy than were possible previous technologies. Although RFID is not a recent development,<sup>2</sup> advances in semiconductor technology have now made this method practical and much more cost-effective. RFID has many advantages over visual markings—primary among them the ability to identify objects without the requirement of line of sight. This means that objects can be identified even when they are tightly packed together or their surface markings are removed, marred, or obscured.

The elements added to objects to facilitate identification in this way are called RFID tags. Tags consist of at least two basic subsystems: (1) a memory element that holds an identification

<sup>1</sup> For more background information on RFID, see Roy Want, 2004, "RFID: A Key to Automating Everything," *Scientific American*, January, pp. 56–65. See also Brian Dipert, 2004, "Reading Between the Lines: RFIDs Confront the Venerable Bar Code," *EDN Magazine*, October 14, available online at <http://www.edn.com/index.asp?layout=articlePrint&articleID=CA468418>, accessed December 14, 2004.

<sup>2</sup> Indeed, one workshop participant argued that RFID has been around since 1886, with Hertz's experiments in radio frequency propagation over a 1 meter range and developed into its first practical application in a half-ton tag used to identify friend or foe in aircraft in 1942. For comparison, bar codes were invented at Drexel University in 1948 and started becoming practical in 1962 with the advent of laser readers for codes printed with inexpensive ink. See also Harry Stockman, 1948, "Communication by Means of Reflected Power," in *Proceedings of the IRE* [Institute of Radio Engineers], October, pp. 1196–1204, for an early description of the theory and implementation of RFID.

**Notes Panel:**

TOC Notes Speech Prefs

New Note Erase Erase All

Page	Type	Content
15		Efficient and accurate mea...
15		Enter your notes here.
15		Radio frequency identifi...
15		RFID has many advantage...

**Radio Frequency Identification Technologies: A Workshop Summary**

Committee on Radio Frequency Identification Technologies (Contributor)

51 Pages

ebLicenseTypes: MT ASUB

ISBN: 978-0-309-09543-3

Publisher Loc.: Washington, DC, USA

Publisher: National Academies Press

Classification: Radio frequency identification systems. | Radio telemetry. | Electronic books. -- local

Language: en

Original Pub. Date: 2004

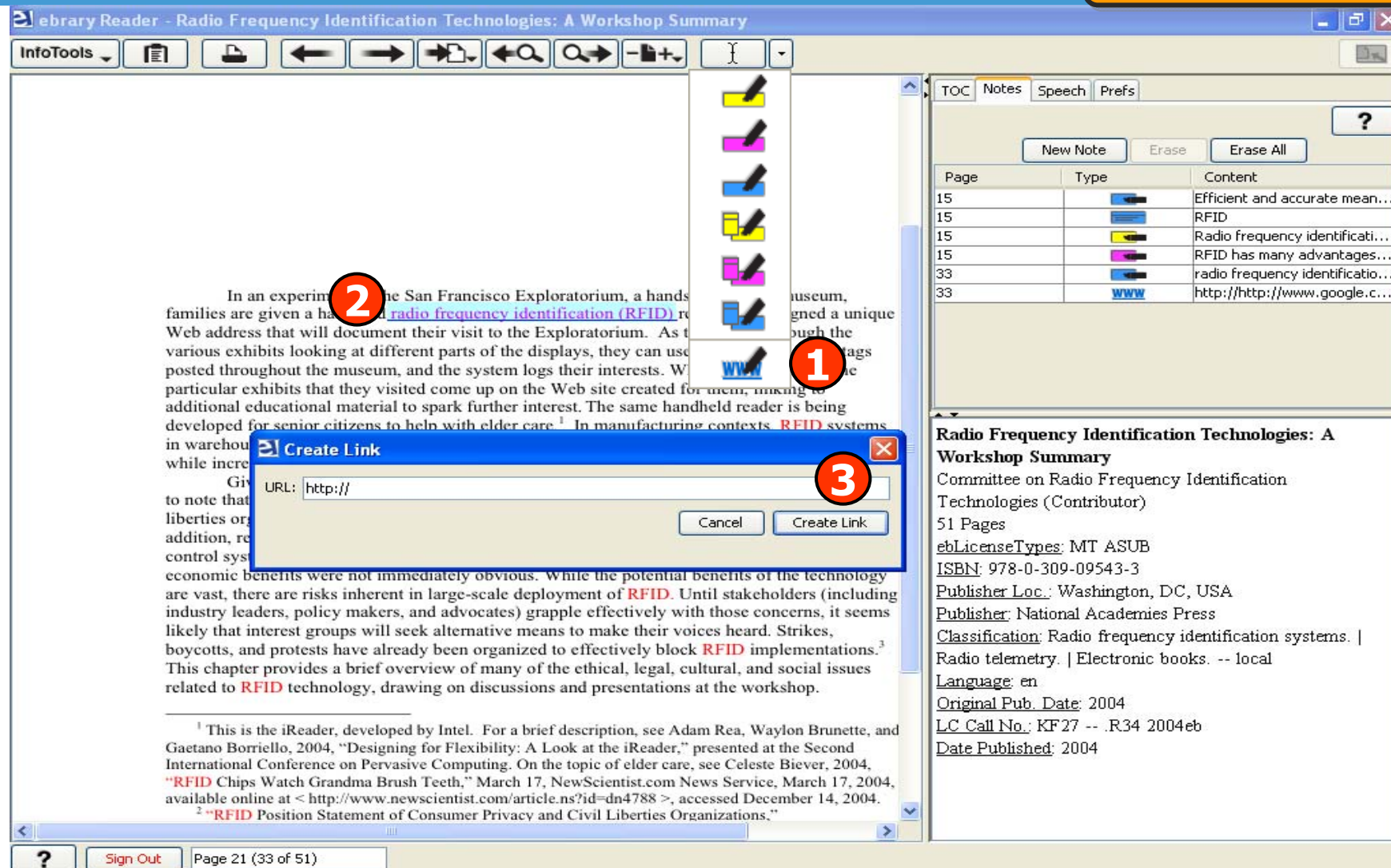
LC Call No.: KF27 -- .R34 2004eb

Date Published: 2004

Page 3 (15 of 51)

1. เลือกสีพร้อมเพิ่ม Note

2. เลือกส่วนที่ต้องการพร้อมใส่ Note



The screenshot shows the ebrary Reader interface. The main document is titled "Radio Frequency Identification Technologies: A Workshop Summary". A "Create Link" dialog box is open, prompting the user to enter a URL. The dialog box has a "URL:" field with "http://" entered, and "Cancel" and "Create Link" buttons. The document text discusses RFID technology and its applications. A table of contents is visible on the right side of the interface.

Page	Type	Content
15		Efficient and accurate mean...
15		RFID
15		Radio frequency identificati...
15		RFID has many advantages...
33		radio frequency identificatio...
33	www	http://http://www.google.c...

**Radio Frequency Identification Technologies: A Workshop Summary**  
 Committee on Radio Frequency Identification Technologies (Contributor)  
 51 Pages  
 ebLicenseTypes: MT ASUB  
 ISBN: 978-0-309-09543-3  
 Publisher Loc.: Washington, DC, USA  
 Publisher: National Academies Press  
 Classification: Radio frequency identification systems. | Radio telemetry. | Electronic books. -- local  
 Language: en  
 Original Pub. Date: 2004  
 LC Call No.: KF27 -- .R34 2004eb  
 Date Published: 2004

1. คลิกที่ create links

2. เลือกคำที่ต้องการ

3. ระบุ URL ที่ต้องการ แล้วคลิก Create Link



22 *RFID TECHNOLOGIES: A WORKSHOP SUMMARY*

The so-called "internet of things" enabled by RFID systems conceptually "make[s] it possible for computers to identify any object anywhere in the world instantly."<sup>4</sup> Such a vision holds tremendous promise in contexts such as inventory management and shipping and handling, as well as in hospital care, education, and safety monitoring. But, clearly, the promise is burdened by equally tremendous possibilities for misuse. The RFID Position Statement mentioned above (see footnote 2) lists five potential threats to privacy and civil liberties from the large-scale deployment of RFID technologies: hidden placement of tags, unique identifiers for all objects, massive data aggregation, hidden readers, and individual tracking and profiling.

As described previously, "Big Brother" scenarios in which commercial interests or government can track an individual's every purchase and move by compiling vast quantities of minute data from electronic product codes within RFID tags are some time away from being realized. But possibilities for immediate misuse remain. Workshop participants argued that addressing social, ethical, legal, and cultural concerns is crucial for RFID technologies at every stage, including technological design and the development of industry standards, policy and regulation, and specific applications. Developing policy to incorporate social norms in emerging technologies is often a discouragingly long process in an industry that seems to move at lightning speed, almost always ahead of the policy discussions as well as ahead of the purview of government regulators. For that reason, this chapter on the societal and privacy concerns associated with RFID technologies necessarily takes a long view of the technology and its potential implications.

Particularly in the realms of social norms, ethics, and policy, RFID technologies confound simple discussion in a number of ways. First, the differences in the speed at which policy and technology develop forces policy into what would seem to be the realm of science fiction. If policy discussions are forced to make assumptions about future technological developments, policy may fail to fit appropriately with societal interests as they evolve along with the technology. Second, because of what is often referred to as "function creep," technologies designed for one task are often adapted to accomplish another. Thus the stated purpose of any new system will be an incomplete description of that system's eventual use. Third, two primary means exist for incorporating social goals (be they privacy, security, manageability, reliability, or usability) into a system. The two means are regulation and design. Each is very differently motivated into action. Fourth and finally, thus far the most articulate discussion of social goals related to RFID technologies centers on notions of privacy. Privacy, however, is not universally defined, nor is it a flexible enough concept to encompass all of the issues that must be taken into consideration as RFID-incorporating systems become prevalent.<sup>5</sup> And, of course, privacy is far

TOC Notes **Speech** Prefs

2

Voice: Bob

Pitch

Speed

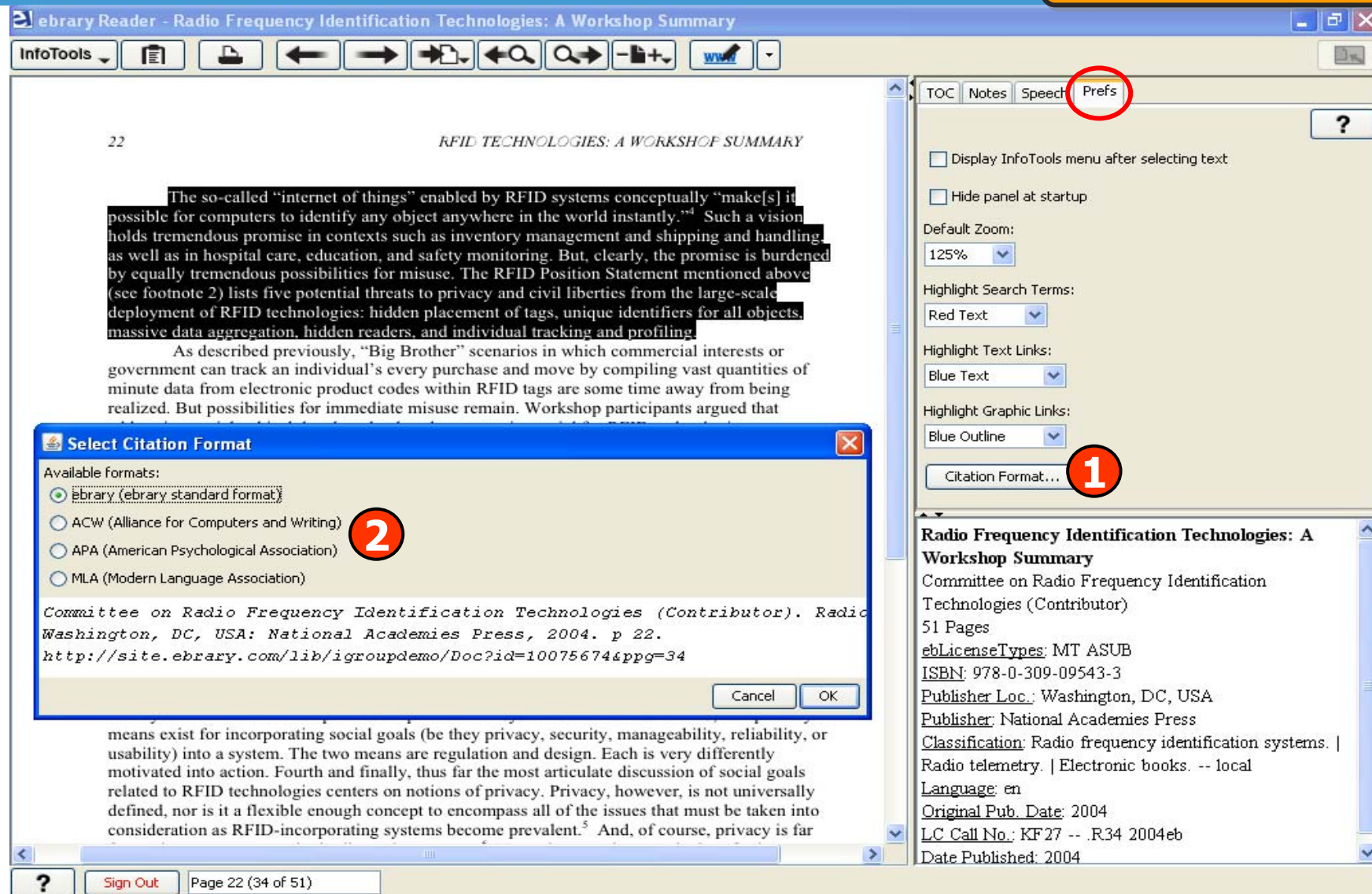
Reset

**Radio Frequency Identification Technologies: A Workshop Summary**  
 Committee on Radio Frequency Identification Technologies (Contributor)  
 51 Pages  
 ebLicenseTypes: MT ASUB  
 ISBN: 978-0-309-09543-3  
 Publisher Loc.: Washington, DC, USA  
 Publisher: National Academies Press  
 Classification: Radio frequency identification systems. | Radio telemetry. | Electronic books. -- local  
 Language: en  
 Original Pub. Date: 2004  
 LC Call No.: KF27 -- .R34 2004eb  
 Date Published: 2004

? Sign Out Page 22 (34 of 51)

1. เลือกคำ ประโยค หรือ ทั้งย่อหน้า

2. คลิกที่ Read the selected text เพื่ออ่านออกเสียงเนื้อหาตามที่เราเลือกไว้



The screenshot shows the ebrary Reader interface. The main window displays a document titled "Radio Frequency Identification Technologies: A Workshop Summary". A "Select Citation Format" dialog box is open, showing a list of available formats. The "ebrary (ebrary standard Format)" option is selected. A "Citation Format..." button is highlighted with a red circle and the number 1. The "Select Citation Format" dialog box is highlighted with a red circle and the number 2.

**Available formats:**

- ☒ ebrary (ebrary standard Format)
- ☐ ACW (Alliance for Computers and Writing)
- ☐ APA (American Psychological Association)
- ☐ MLA (Modern Language Association)

**Citation Format...** 1

**Select Citation Format** 2

Committee on Radio Frequency Identification Technologies (Contributor). Radio Frequency Identification Technologies. Washington, DC, USA: National Academies Press, 2004. p 22.  
<http://site.ebrary.com/lib/igrouppdemo/Doc?id=10075674&ppg=34>

Page 22 (34 of 51)

1. คลิกที่ Citation Format

2. เลือกรูปแบบบรรณานุกรมที่ต้องการ

Simple Search:

Search ebrary

[Advanced](#)
[All Subjects](#)

### My Folders

Create folders to organize your documents and notes.

Unclassified Documents &amp; Annotations

All Documents &amp; Annotations

Add Folder

### Folder: Unclassified Documents & Annotations

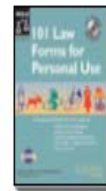
To organize your work, drag the document cover or annotation icon to a folder on the left. To open a book or note in QuickView, click on the title link.

You can export any of your bookshelf folders to EndNote or RefWorks or Email to a Friend.


[10 Cool LEGO MINDSTORMS Dark Side Robots](#)

ebrary Reader


[This book is the result of a lifetime exploring the world](#)

[demo](#)

[101 Law Forms for Personal Use \(5th Edition\)](#)

ebrary Reader


[stance, if two people who sign a contract to transfer an](#)

[test](#)

[101 Ways to Promote Your Web Site : Filled with Proven Internet Marketing Tips, Tools, Techniques, and Resources to Increase Your Web Site Traffic \(5th Edition\)](#)

ebrary Reader


[With millions of Web sites competing for viewers, how do you](#)

[Having a Web site is great, but it is meaningless if](#)

ebrary